

CYBERSECURITY IN A WORLD OF CONNECTED DEVICES

Garry Barnes, International Vice President, ISACA & Practice Lead Governance Advisory December 2015

What industry do you work in?



- Government
- Banking/Financial services
- Power/utilities
- Telecommunications
- Health
- Education
- Technology sector

How advanced is your knowledge of info/IT/cybersecurity?

- basic
- intermediate
- advanced

What are the cybersecurity challenges your industry faces?

Information security (traditional)



Preservation of:

- Confidentiality,
- Integrity, and
- Availability

Confidentiality

information is made available or disclosed to only those authorised.

Integrity

protecting the accuracy and completeness of information.

Availability

information is accessible and usable upon demand by an authorised entity.

Cybersecurity today





www.safeinternetbanking.be

Today's landscape

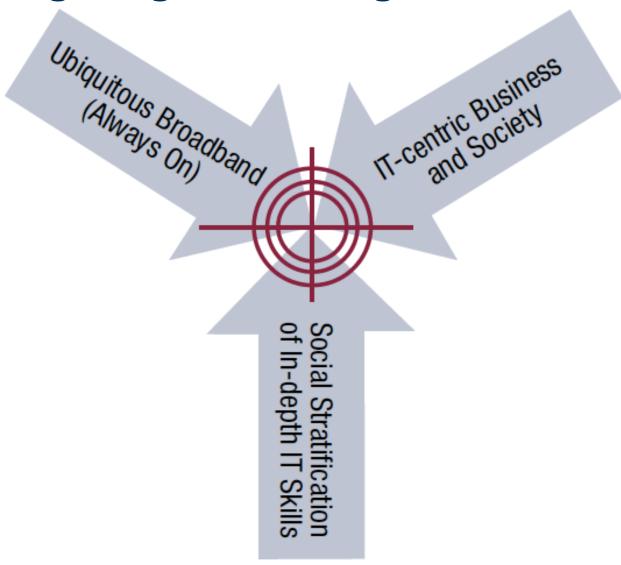


Technology is at the heart of most business, consumer and social interactions



Convergent game changers

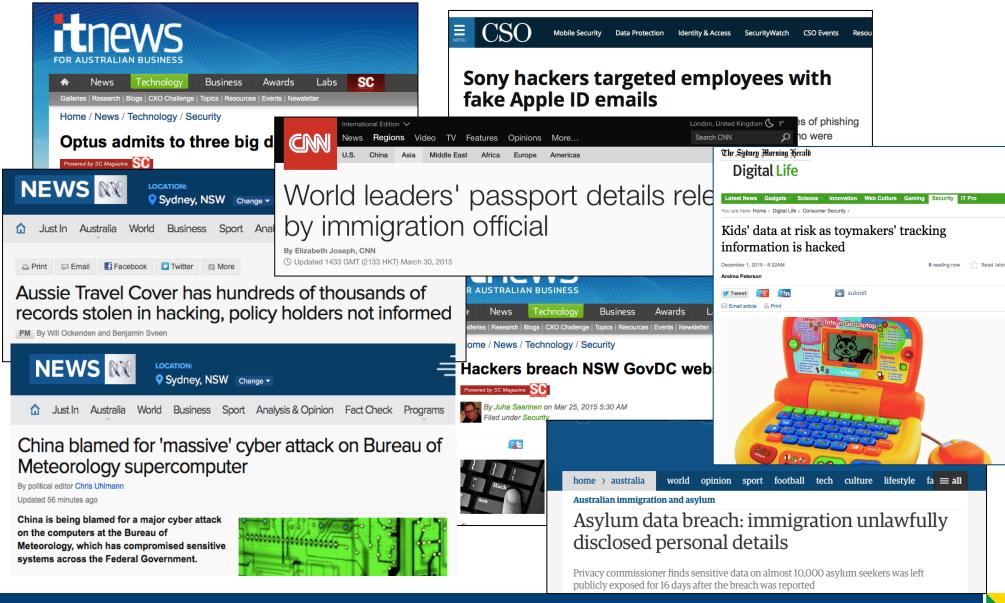






Cybersecurity is frontpage news



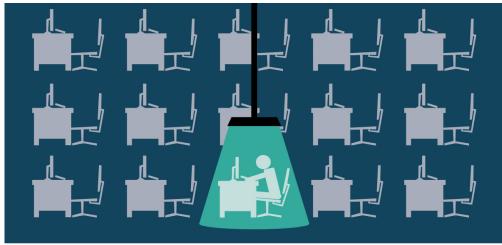


2015 Global cybersecurity status report









VIEW CYBERATTACKS AS ONE OF TOP 3 THREATS TO BUSINESS, BUT ONLY 38%
FEEL PREPARED FOR A SOPHISTICATED ATTACK VISIT: WWW.ISACA.ORG/CYBERSECURITYREPORT







www.isaca.org/cybersecurityreport





ISACA's 2015 IT Risk/Reward Barometer

Global survey looks at cybersecurity in a world of connected devices



Two survey components:

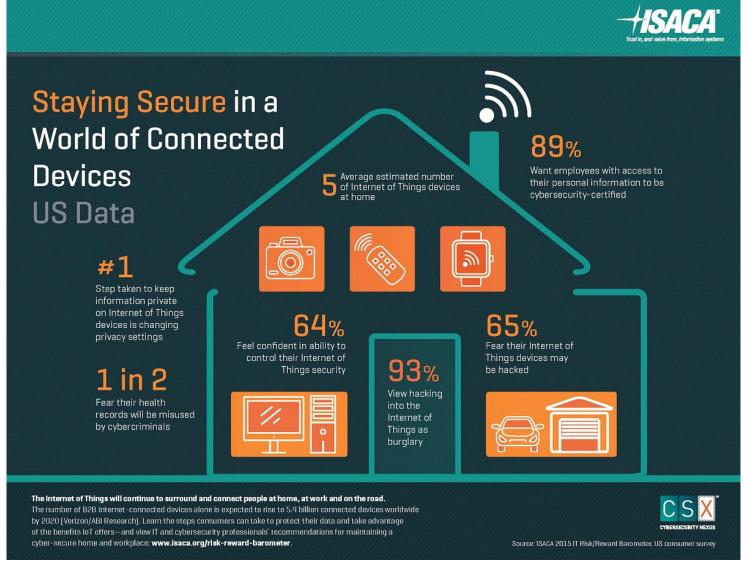


- Consumer perspective—A separate five-country survey of nearly 5,400 consumers (Australia, India, Mexico, UK, US)
- IT/business perspective: A global survey of more than 7,000 business & IT professionals who are members of ISACA

Consumer perspective



Consumers may feel over-confident about IoT security.

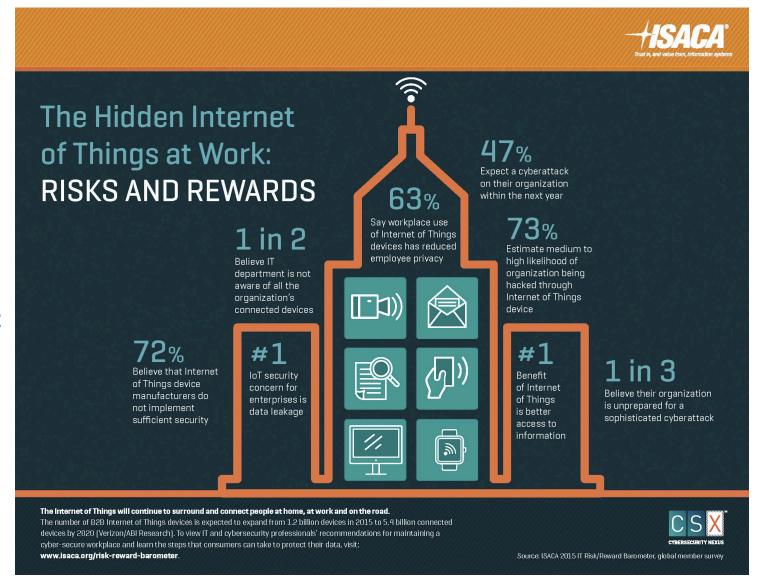


Business/IT perspective



Consumers may feel over-confident about IoT security.

IT & cyber security professionals are much less confident about it.



2015 ISACA APT Study



The Bad News:

- 28% have experienced an APT attack.
- Mobile device security lags, even though BYOD increases APT risk.
- Three-quarters of respondents report they have not updated their thirdparty agreements to ensure better protection against APTs.
- Organizations continue to prefer technical controls rather than education and training, even though many successful APT attacks gain entry through social engineering attacks.

The Good News:

- 62% indicate that their organizational leadership is becoming more involved in cybersecurity-related activities.
- 80% see a visible increase in support by senior management—a very positive first step in combating the APT.

www.isaca.org/apt-wp







CYBERSECURITY CONCEPTS

What is cybersecurity?



Various definitions exist

ISACA CSX Fundamentals:

Generally, cybersecurity refers to anything intended to protect enterprises and individuals from intentional attacks, breaches, incidents and consequences.

More specifically, **cybersecurity** can be defined as "the protection of information assets by addressing threats to information processed, stored and transported by internetworked information systems."



What is cybersecurity?



Various definitions exist

ISO/IEC 27032:2012 Information technology — Security techniques — Guidelines for cybersecurity:

"The preservation of confidentiality, integrity and availability of information in the Cyberspace"

Cyberspace is defined as "the complex environment resulting from the interaction of people, software and services on the Internet by means of technology devices and networks connected to it, which does not exist in any physical form".



ISACA's CSX Fundamentals



Core knowledge areas

- 1. Cybersecurity concepts
- 2. Security architecture principles
- 3. Security of networks, systems, applications and data
- 4. Incident response
- 5. The security implications of the adoption of emerging technologies







Cybersecurity guiding principles



Cybersecurity Guidance for Small and Medium-sized Enterprises

Principle 1: Know the potential impact of cyber attack

Principle 2: Understand end users, their culture, values and behaviour patterns

Principle 3: State the business case for cybersecurity and risk appetite for the enterprise

Principle 4: Establish cybersecurity governance

Principle 5: Manage cybersecurity using COBIT principles and enablers

Principle 6: Know the cybersecurity assurance universe and objectives

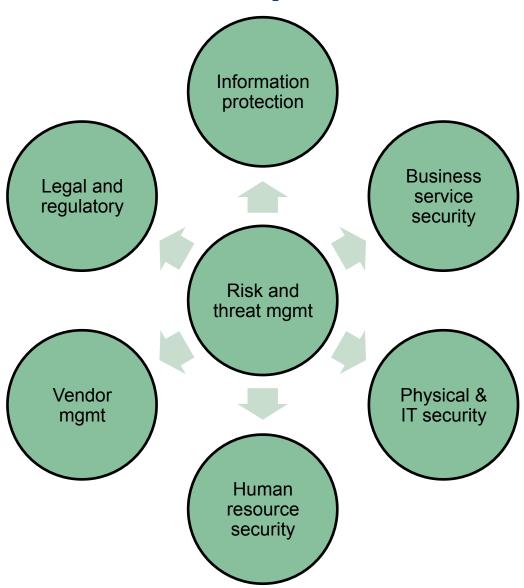
Principle 7: Provide reasonable assurance over cybersecurity



Know the business impact



Potential focus areas for cyber risk and threat assessments



Understand the business context



What are the business drivers affecting cybersecurity?

External:

- Industry (financial, health, government, retail, utility, education, pharmaceuticals, agriculture etc.)
- Competitive environment
- Threat landscape
- Enterprise relationships, outsourcing and service providers
- Geo-political environment (including CERT capabilities, cyber policy, cyber crime, policing and forensic capabilities, etc.)
- Customers and clients

Internal:

- Information assets of value
- Internet-enabled services
- Security awareness, user behaviour and skills
- Security governance and management maturity
- Risk management maturity

Understand the technical context



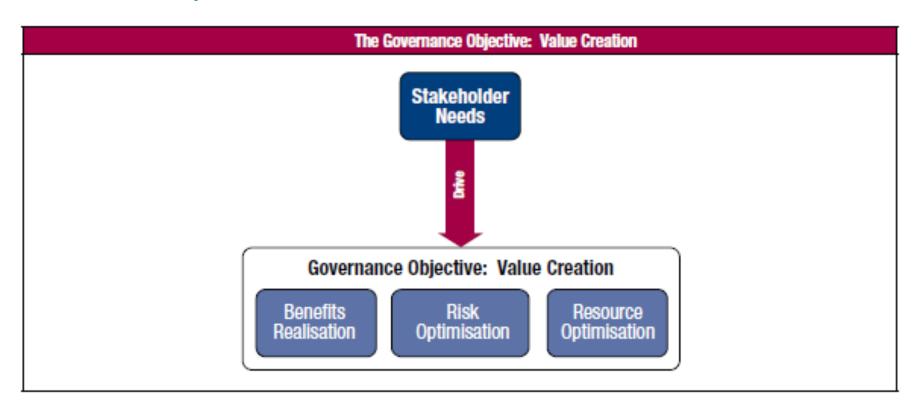
What are the technical drivers affecting cybersecurity?

- Network connectivity (with customers, partner organisations, service providers, data sharing services, etc.)
- Platforms and tools used (web platforms and applications, mobility, operating systems, databases, customer management systems, content management systems)
- Level of IT complexity and maturity
- Internal or managed IT and security services
- Use of cloud services
- Operational support for security
- Degree of technology change
- User community and capabilities
- New or emerging security tools

Establish security governance



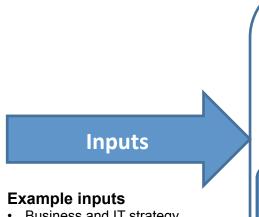
Governance objective: Value creation



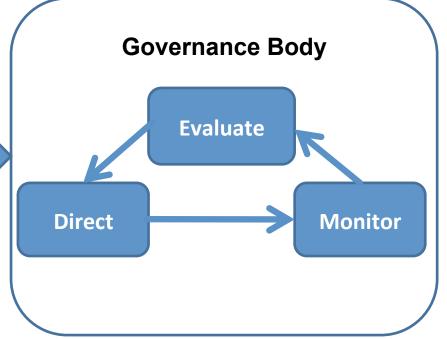


Security governance





- Business and IT strategy
- · Risk information (risk appetite, profile, scenarios, assessments, KRI's and metrics)
- Security reports and assessments
- Obligations information
- Industry threat reports
- Internal threat/risk reports
- Incident management reports
- · Service provider risk assessments and reports



Outputs

Example outputs To Stakeholders:

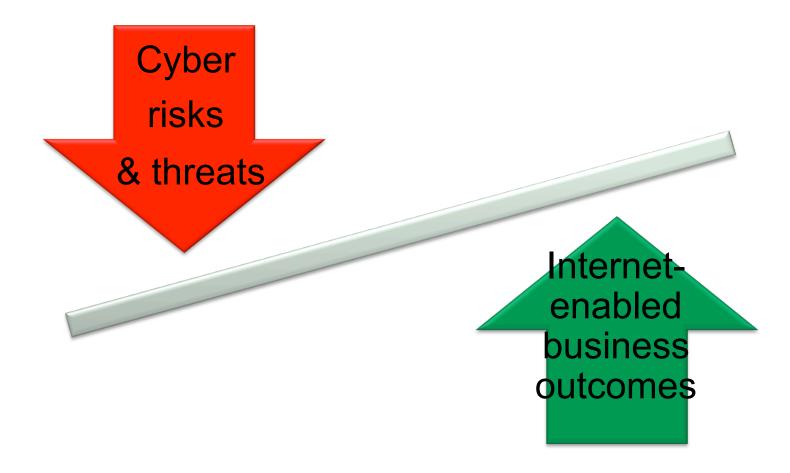
· Reporting on goals and outcomes (value creation, risk optimisation and resource optimisation)

To Internal Management:

- Guidance on strategy
- Guidance on Policy and Principles
- Guidance on investment criteria
- Guidance to risk owners
- Approved budget and structure
- Delegation of duties/tasks

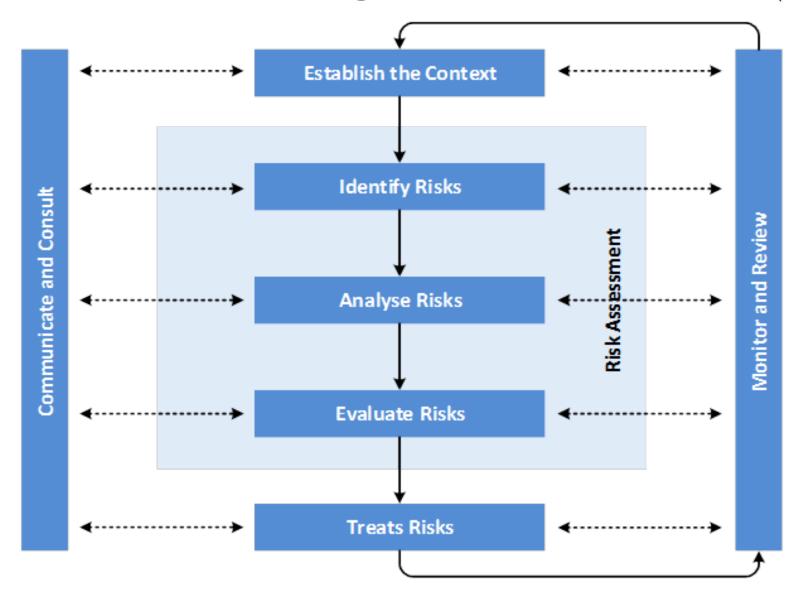
Align risk and opportunity





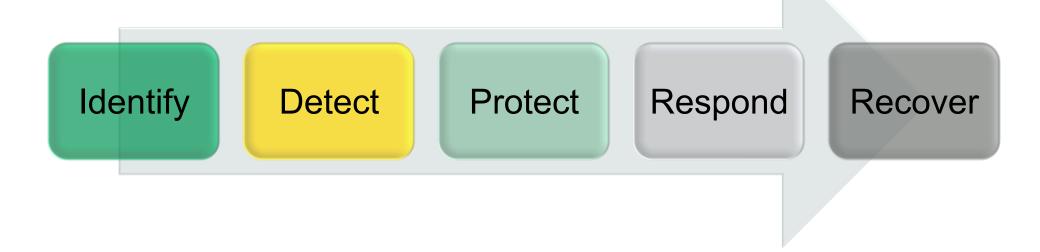
ISO31000 risk management process





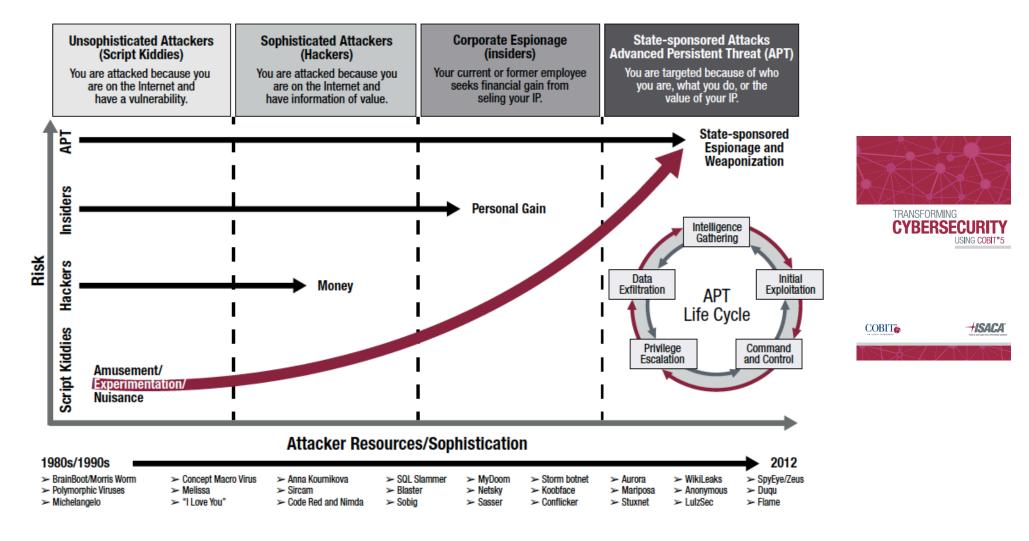
Threat management





Understand the threat landscape





Australian Cybersecurity Center 2015

Report



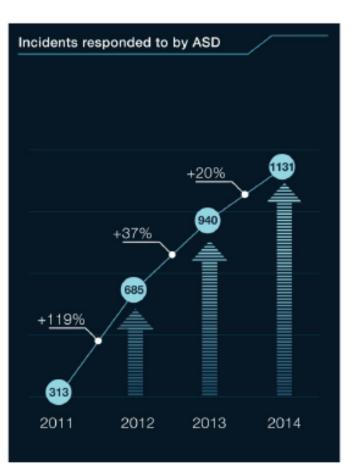
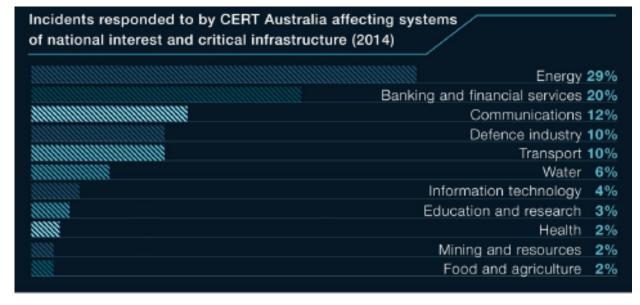


Figure 1: Cyber security incident responses by ASD



Australian Government
Australian Cyber Society Contro

Figure 2: Incidents responded to by CERT Australia affecting systems of national interest and critical infrastructure in 2014

Cyber maturity in the Asia-Pacific Region 2015





https://www.aspi.org.au/ publications/cyber-maturity-inthe-asia-pacific-region-2015



Understand the detection lag



According to a recent Ponemon Institute study it took enterprises

170 days

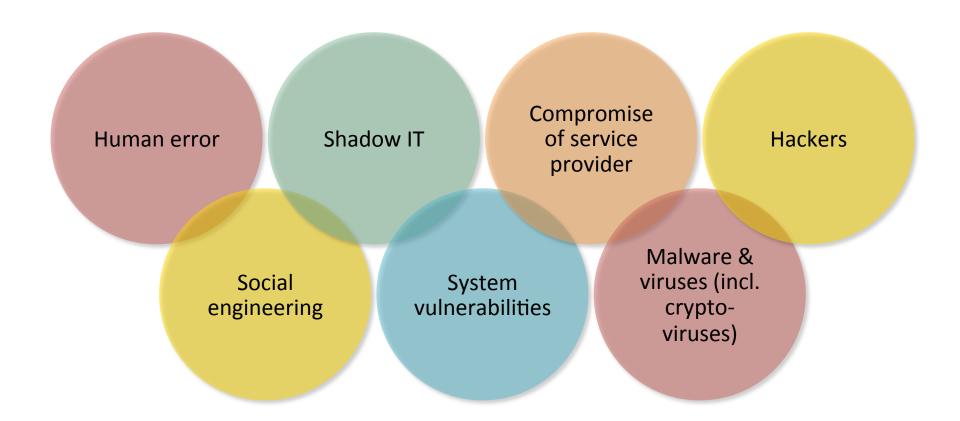
on average to detect an attack by malicious outsiders and **259 days**

when insiders were involved in the attack.

Ponemon Institute, 2014 Global Report on the Cost of Cyber Crime

Threats & vulnerabilities

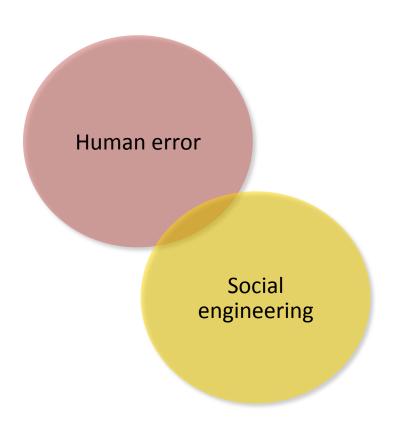




Quality risk and threat information is key to a successful cybersecurity program

Threats & vulnerabilities





Causes:

- lack of awareness and/or skills
- task saturation
- targeted attack to steal assets of value or compromise a service

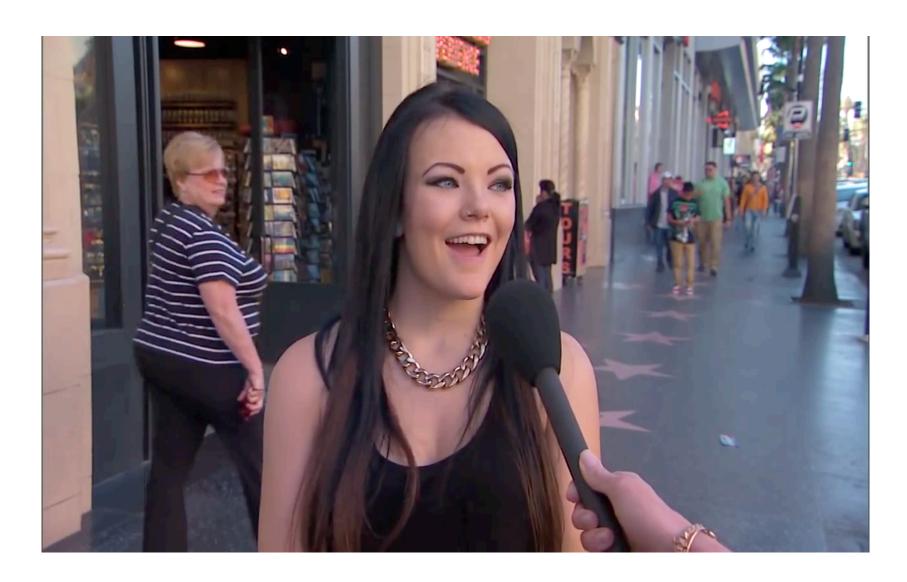
Improvement strategies

- training and awareness
- policy and procedures
- explain the value of business information
- root cause analyses of incidents

PEOPLE-BASED THREATS

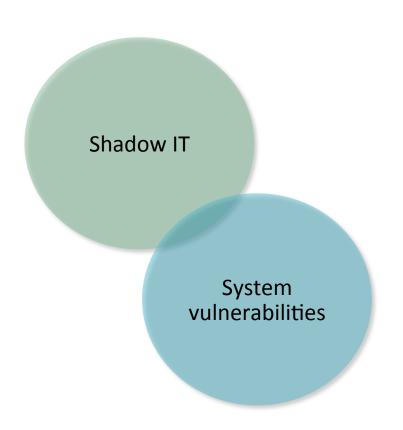
Implications of our digital age





Threats & vulnerabilities





Causes:

- failure in procurement processes
- design errors
- poor patch and vulnerability management practices
- task saturation
- misaligned priorities

Improvement strategies

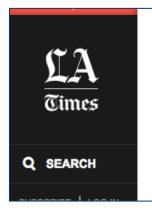
- training and awareness
- configuration policy and procedures
- secure by design
- root cause analyses of incidents

PROCESS WEAKNESSES

Computer "glitches" cause choas

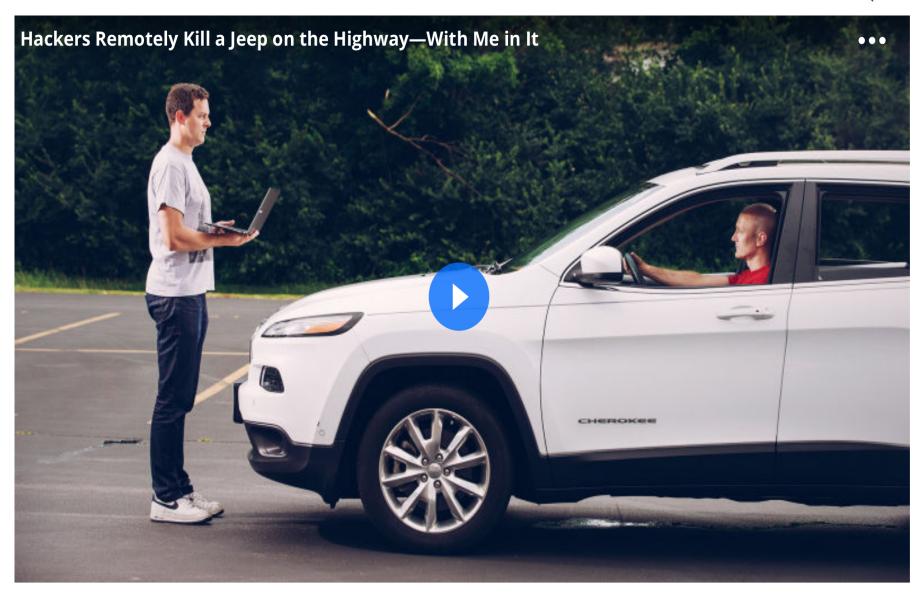






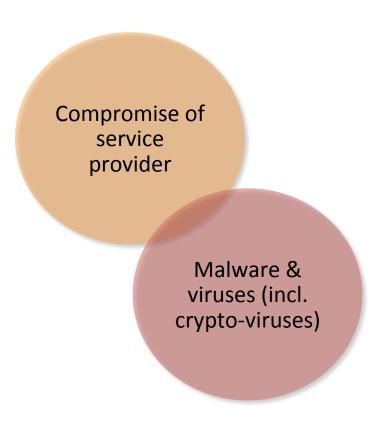
United Airlines blames grounding of hundreds of flights on computer glitch





Threats & vulnerabilities





Causes:

- control weaknesses
- misaligned priorities
- targeted attack to steal assets, obtain access or compromise a service

Improvement strategies

- training and awareness
- monitoring and audit of service providers
- data back-up and recovery testing

EXTERNAL THREATS

Malware



Malware, also called malicious code, is software designed to gain access to targeted computer systems, steal information or disrupt computer operations.



Viruses

Worms

Trojan horses

Botnets

Spyware

Adware

Ransomware

Keyloggers

Rootkit

Ransomware and extortionware







Hackers sent extortion email to Sony executives 3 days before attack

Other attack types



Advanced persistent threats

Backdoor

Brute force

Buffer overflow

Cross-site scripting

Denial-of-service

Man-in-the-middle

Social engineering

Phishing

Spear phishing/whaling

Spoofing

SQL injection

Zero-day exploit



Threats & vulnerabilities





Threat agents:

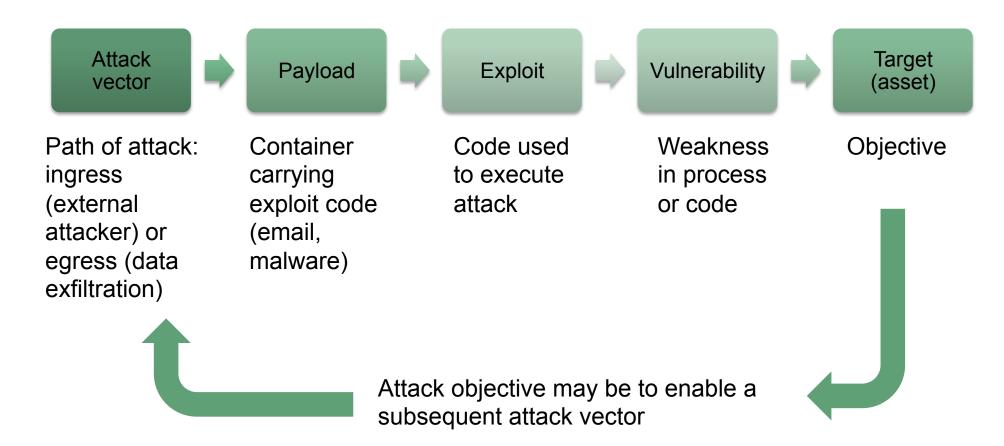
- Corporations
- Nation states
- Hacktivists
- Cyberterrorists
- Cybercriminals
- Cyberwarriors
- Script kiddies
- Social hackers
- Employees (internal)

EXTERNAL THREATS

Attack attributes







Dark web





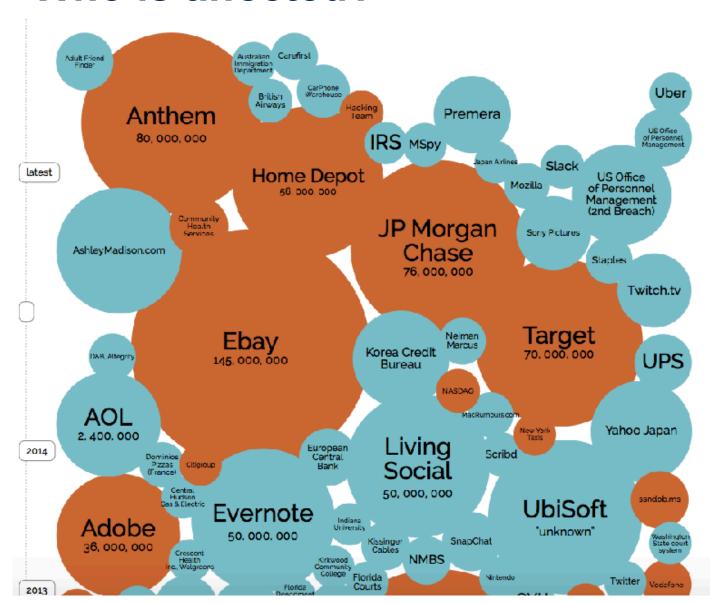






Who is affected?





www.informationisbeautiful.net/



SECURITY LAYERS

Information security program







INFORMATION SECURITY

MANAGEMENT





Ensures that Information Security is aligned with business goals and risk appetite Effective information security risk enables assessing the target and current states and selecting appropriate response and reporting activities

Information
Security
Management
practices that
provide
repeatable and
holistic design,
management and
reporting of
security and
privacy controls

Operational processes and controls enable security goals to be met while optimising risk.

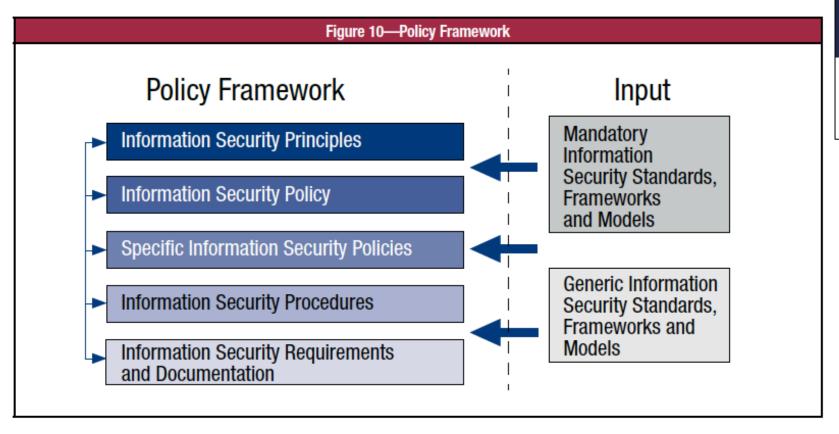
INCIDENT MANAGEMENT

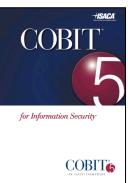
Incident response processes that identify, prevent, detect and correct security-related incidents.

Cybersecurity controls



Policy Framework



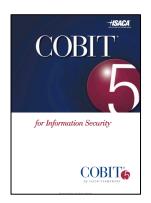


Cybersecurity controls



Key cybersecurity policies and processes

- Information Security Policy
 - People policies:
 - Personnel security
 - Acceptable use
 - Access, identity and authentication
 - Technical policies:
 - Security architecture
 - Configuration and patch management
 - Change management
 - Supplier/Third Party management
 - Systems development and acquisition
 - Testing and security assurance
 - Business Continuity, Disaster Recovery and Incident response



NIST Cybersecurity Framework



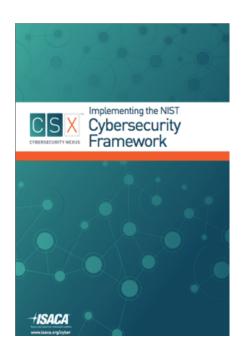
Framework for Improving Critical Infrastructure Cybersecurity

Version 1.0

National Institute of Standards and Technology

February 12, 2014

- Implementing the NIST Cybersecurity Framework
- Step 1: Prioritize and Scope
- Step 2: Orient
- Step 3: Create a Current Profile
- Step 4: Conduct a Risk Assessment
- Step 5: Create a Target Profile
- Step 6: Determine, Analyze, and Prioritize Gaps
- Step 7: Implement Action Plan



NIST Cybersecurity Framework



Framework for Improving Critical Infrastructure Cybersecurity

Version 1.0

National Institute of Standards and Technology

February 12, 2014

Table 1: Function and Category Unique Identifiers

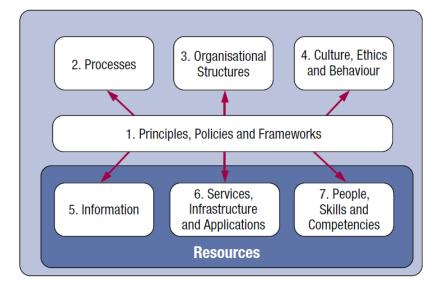
Function Unique Identifier	Function	Category Unique Identifier	Category
ID	Identify	ID.AM	Asset Management
		ID.BE	Business Environment
		ID.GV	Governance
		ID.RA	Risk Assessment
		ID.RM	Risk Management Strategy
PR	Protect	PR.AC	Access Control
		PR.AT	Awareness and Training
		PR.DS	Data Security
		PR.IP	Information Protection Processes and Procedures
		PR.MA	Maintenance
		PR.PT	Protective Technology
DE	Detect	DE.AE	Anomalies and Events
		DE.CM	Security Continuous Monitoring
		DE.DP	Detection Processes
RS	Respond	RS.RP	Response Planning
		RS.CO	Communications
		RS.AN	Analysis
		RS.MI	Mitigation
		RS.IM	Improvements
RC	Recover	RC.RP	Recovery Planning
		RC.IM	Improvements
		RC.CO	Communications

Security architecture concepts



- Defence in depth
- Defence in breadth
- Security perimeter
- Security architectures and frameworks
 - SABSA
 - Zachman Framework
 - The Open Group Architecture Framework (TOGAF)





Cloud deployment models



Figure 4—Cloud Deployment Models				
Deployment Model	Description			
Private cloud	Operated solely for one enterprise May be managed by the enterprise or a third party May exist on- or off-premise			
Public cloud	Made available to the general public or a large industry group Owned by an organization selling cloud services			
Community cloud	Shared by several enterprises Supports a specific community that has a shared mission or interest May be managed by the enterprises or a third party May reside on- or off-premise			
Hybrid cloud	A combination of two or more cloud deployment models (private, community or public) that remain unique entities, but are bound together by standardized or proprietary technology that enables data and application portability, e.g., cloud bursting for load balancing between clouds			



Authentication & social engineering







OTP



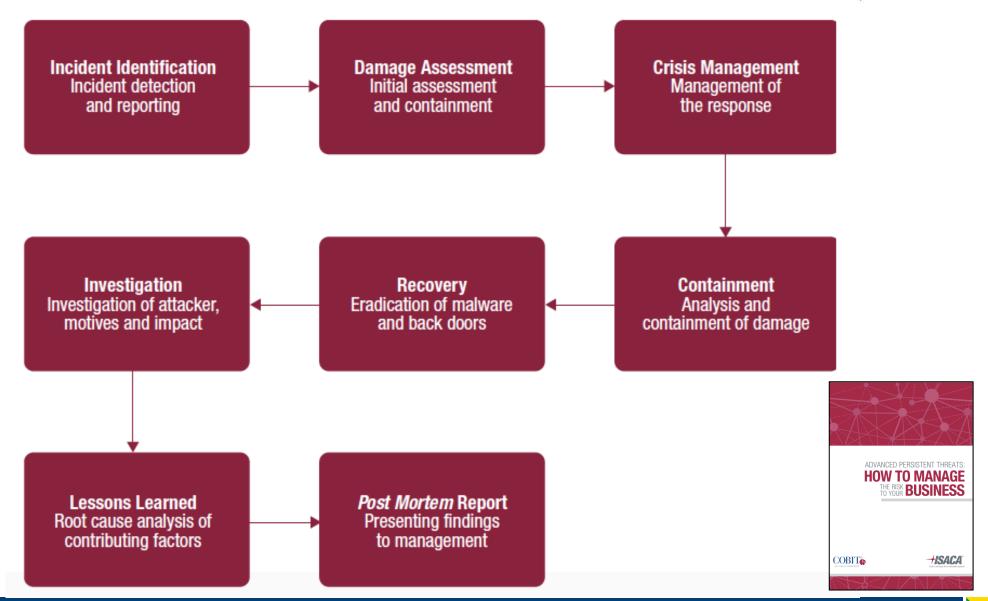
Key security layers



- 1. External perimeter: ISP controls, cloud providers, Managed Security Services, external mail filtering and anti-spam solutions
- 2. Corporate perimeter: ingress/egress filtering, intrusion prevention/detection, threat management, vulnerability and penetration tests
- **3. Logging and correlating network events**: using Security Information and Event Management System, Network Access Control and Network Intrusion Prevention/ Detection reporting.
- **4. User behaviour:** authentication systems, awareness and training, user experience ("UX")
- **5. Internal network controls**: configuration, segmentation, antivirus, application whitelisting, sandboxing
- **6. Data protection**: access control, privileged account management, data encryption, logging
- 7. Resilience, response and recoverability: BCP/DRP, resilient architecture, application, system and data back-up, test of backups and restoration processes
- 8. Threat intelligence: Threat advisory services, threat analytics, OSINT

Incident Response stages





Cybersecurity goals

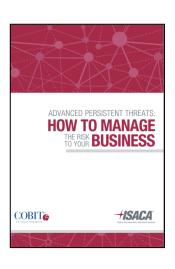


Increase attacker effort and cost

- Encryption, strong authentication, network segregation, layered filtering (application firewalls), data leak prevention
- Awareness and skills development
- Avoidance (e.g. don't collect and store data you don't need)
- Offensive security (e.g. honeypots; false ports, services and systems; web bugs/beacons)

Reduce gap between intrusion, detection and response

- Increase awareness of social engineering risks
- Implement inspection, event correlation and reporting systems and processes
- Increase incident response capabilities





CYBERSECURITY ASSURANCE

Audit and assurance guidance



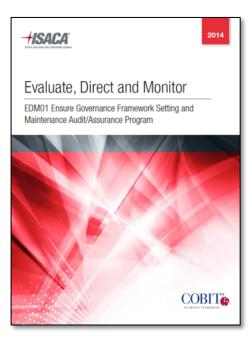
Audit / Assurance program guides cover:

- Evaluate, Direct and Monitor
- Align, Plan and Organise
- Build, Acquire and Implement
- Deliver, Service and Support

Aligned with generally accepted auditing standards and practices

Three phases:

- Phase A: Determine scope
- Phase B: Understand enablers, set assessment criteria and perform the assessment
- Phase C: Communicate and report the results



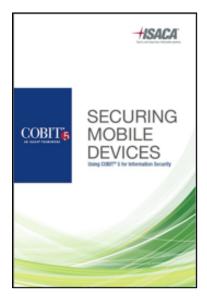
http://www.isaca.org/Knowledge-Center/Research/Pages/Audit-Assurance-Programs.aspx

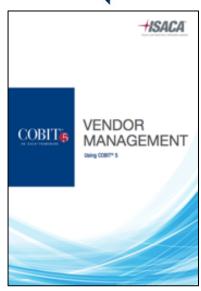
ISACA guidance

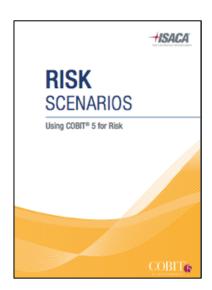






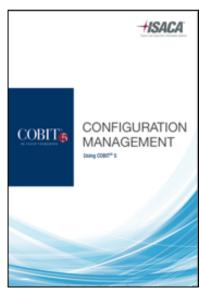












Assurance practices



Vulnerability management

"an exploitable weakness that results in a loss"

Vulnerability scanning

Tool based scan of components for known vulnerabilities

Cybersecurity Fundamentals SHOW CAUCE **SACAT** WWw.SSSCAT@Cyber**

Vulnerability assessment

- Analysis to identify vulnerabilities to assist risk and threat assessment of loss potential
- May be:
 - Technical
 - Procedural
 - Organisational
 - Emergent

Assurance practices



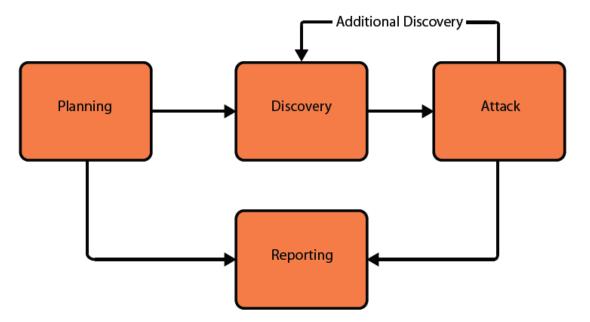
Penetration testing and code review

Identifying vulnerabilities and testing to confirm:

- if exploitable
- existence and effectiveness of controls
- potential exposure of assets



Phases of penetration testing

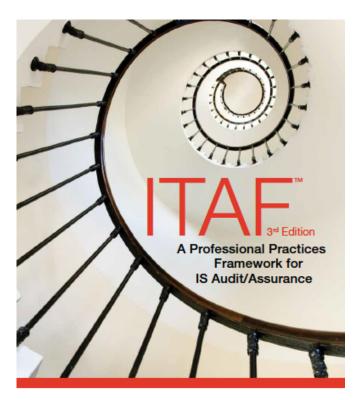


IT Audit Assurance Framework



Table of Contents

Introduction	
ISACA Code of Professional Ethics	
1. IS Audit and Assurance Standards	
Standards Statements	
General Standards	
1001 Audit Charter	
1002 Organisational Independence	
1003 Professional Independence	
1004 Reasonable Expectation	
1005 Due Professional Care	
1006 Proficiency	
1007 Assertions	
1008 Criteria	
Performance Standards	
1201 Engagement Planning	
1202 Risk Assessment in Planning	
1203 Performance and Supervision	27
1204 Materiality	
1205 Evidence	
1206 Using the Work of Other Experts	
1207 Irregularity and Illegal Acts	
Reporting Standards	
1401 Reporting	
1402 Follow-up Activities	38
2. IS Audit and Assurance Guidelines	At
General Guidelines	
2001 Audit Charter	
2002 Organisational Independence	
2003 Professional Independence	
2004 Reasonable Expectation	
2005 Due Professional Care	
2006 Proficiency	
2007 Assertions	
2008 Criteria	
Performance Guidelines	
2201 Engagement Planning	
2202 Risk Assessment in Audit Planning	88
2203 Performance and Supervision.	
2204 Materiality	
2205 Evidence	
2206 Using the Work of Other Experts	
2207 Irregularity and Illegal Acts	
2208 Sampling	
Reporting Guidelines	
2401 Reporting	
2402 Follow-up Activities	
•	
3. IS Audit and Assurance Tools and Techniques	147







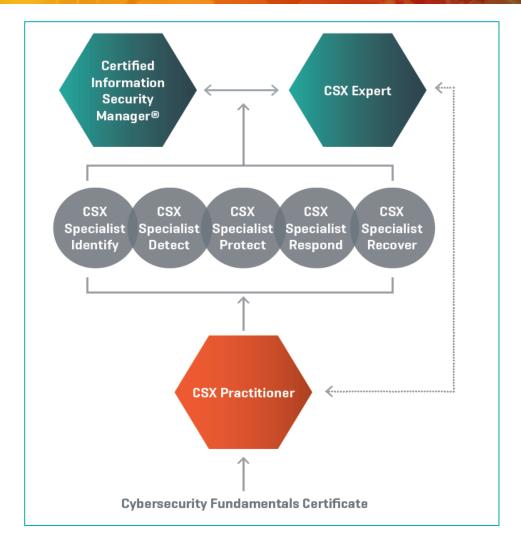
CYBERSECURITY SKILLS ISACA'S CSX

Cybersecurity Training and Certifications



CSX training and certifications will be offered for all skill levels and specialties throughout a professional's career.

https://cybersecurity.isaca.org/csxcertifications







Cybersecurity Training and Certifications



CSX Practitioner—Demonstrates ability to serve as a first responder to a cybersecurity incident following established procedures and defined processes. (1 certification, 3 training courses; prerequisite for CSX Specialist). Available now.



CSX Specialist—Demonstrates effective skills and deep knowledge in one or more of the five areas based closely on the NIST Cybersecurity Framework: Identify, Detect, Protect, Respond and Recover. (5 certifications, 5 training courses; requires CSX Practitioner). Available in 2016.



CSX Expert—Demonstrates ability of a master/expert-level cybersecurity professional who can identify, analyze, respond to and mitigate complex cybersecurity incidents. (1 certification, 1 training course; no prerequisites required). Available in 2016.



Certified Information Security Manager certification (26,000+ professionals certified since inception; named the highest-paying certification in Certification Magazine's 2015 Salary Survey.





Cybersecurity career roadmap

CSX provides you with the resources to continuously hone your skills, expand your knowledge, and start (and keep) your career on a trajectory toward achieving your goals.

https://cybersecurity.isaca.org/csx-careers







FOLLOW / ASSIST

SET YOUR SIGHTS AND GET ON TRACK

See your route from Entry-Level to Executive Professional with our cyber security roadmap, with information about roles, education requirements, recommended certifications and potential job titles available at each level.

Coming soon, you will be able to explore an interactive career tool, including in-depth skills inventory, training opportunities, certification benefits, and more.

PRACTITIONER

Practitioner is your first step into a cyber security career. Whether you're a recent graduate or transferring from a different career, at this level employers anticipate you have the foundational skills needed to be "job ready" and can start helping protect organizations.

RECOMMENDED EDUCATION

Associates Degree or higher in Computer Science, Information Security, Information Systems Management, Cyber Security and Information Technology or other related fields

CREDENTIALS

INCIDENT

RESPONSE

COMMON Job Titles

ANALYS1

INTRUSION

CSX CYBERSECURITY
FUNDAMENTALS CERTIFICATE

CSX | PRACTITIONER

CCNA SECURITY

CEH

SSCP

https://cybersecurity.isaca.org/csx-careers





SUPERVISOR/MANAGER

CERTIFICATIONS

CSX | SPECIALIST: RESPOND CSX | SPECIALIST: IDENTIFY CSX | SPECIALIST: PROTECT CSX | SPECIALIST: DETECT

CCNP SECURITY

COMMON **JOB TITLES**

At this level, you'll have several years of experience, and may be ready to focus your skills into one of the five areas of specialization. You can complete issues with minimal supervision, and have a deep understanding of the risk management structure of

SPECIALIST

AREAS OF EXPERTISE

your organization.













RECOMMENDED **EDUCATION**

Associates Degree or higher (Bachelors recommended) in Computer Science, Information Security, Information Systems Management, Cyber Security and Information Technology or

tps://cybersecurity.isaca.org/csx-careers

RECOMMENDED **EDUCATION**











TECHNICAL EXPERT

A technical expert has extensive experience and proficiency in all five specialty areas.

You'll direct staff and have more responsibilities, though the focus remains on technical abilities. You'll also have a deep understanding of the risks and threats to your organization.

https://cybersecurity.isaca.org/csx-careers





RECUMMENUEU **EDUCATION**

Bachelors degree or higher (Masters recommended) in Computer Science, Information Security, Information Systems Management, Cyber Security and Information Technology or other related fields

RECOMMENDED **EDUCATION**

Bachelors degree or higher (Masters recommended) in Computer Science, Information Security, Information Systems Management, Cyber Security and Information Technology or other related fields

CERTIFICATIONS

CISM

CISSP

CGEIT

COMMON

INFORMATION SECURITY OFFICER

As an information security officer, you will have perfected your technical and managerial skills. You will develop strategy and protect the organization's assets and technology by developing the standards and controls that align security initiatives with organizational goals.

JOB TITLES

https://cybersecurity.isaca.org/csx-careers



INITIATE / INFLUENCE





00006

ET STRATEGY / INSPIRE / MOBILIZE

EXECUTIVE PROFESSIONAL

Executive Professionals serve on the C-Suite or on the Board of Directors for an organization.

You'll have proficient technical awareness in addition to your ability to set strategy, identify and mitigate risk, and execute overall organizational goals. As security concerns continue to garner international attention, a technical expert may be asked to advise and consult on these issues by executives and boards.

https://cybersecurity.isaca.org/csx-careers





CSX resources and tools

- Cybersecurity Guidance for Small and Medium-Sized Enterprises
- Implementation guides for NIST Cybersecurity Framework and EU cybersecurity guidance
- 2015 APT study
- CSX Cybersecurity Legislation Watch

UPCOMING ELEMENTS:

- Career management road map
- Threats and controls tool
- CSX Specialist and CSX Expert certifications









CSX 2016 Events

Asia: Singapore

Europe: London, UK

North America: Las Vegas, Nevada, USA



www.isaca.org/cyber-con









Open discussion



What are the key cybersecurity challenges facing Fiji?

What are the implications for government, business and the people of Fiji?

What practical steps can be taken now to resolve these?

EuroCACS Cyber panel observations:



Security is becoming more and more difficult

There are not enough people to do this work

Technology change is happening faster and faster

The bad guys are becoming more diverse and are innovating at an increasing rate and include new dimensions such as cyber terrorism

Small and medium sized businesses generally cannot assert security as a core competency for their business (much like they can't do it for HR, audit, compliance, legal and other specializations)

Large businesses and governments want to offload commodity services and benefit from "shared spaces"

The cloud and service providers offer an opportunity to aggregate security core competencies across a range of disciplines (advanced threat management, IR, intel, GRC, authentication, etc.) and also benefit from the power of aggregated security information and intelligence management





Thank you for your contributions

garry.barnes@vitalinteracts.com