



“Optimizing your Audit Report”

Presented by
Dharshana De Silva

Agenda

- **Streamlining** the report preparation process
- **Targeting audit reports** to the proper audience
- **How to get your reports read** and your message understood
- **Audit report branding**: using audit report as a marketing tool

Streamlining the report preparation process

- ◉ **Write Audit Reports That Bring the Results You Want:** Persuade decision makers to act on your recommendations. Minimize rejection of your findings. Impress readers executives, and other readers with your auditing and writing skills
- ◉ **Eliminate Drudgery and Frustration of Report Writing**
- ◉ **Increase Acceptance of Your Reports**
- ◉ **Minimize Annoying Rewrites**
- ◉ **Produce Results-Driven Audit Reports:** Give your auditors the skills they need to write audit reports that convince readers, persuade decision makers, and effect positive changes.
- ◉ **Communicate Visually**
- ◉ **Ensure Your Quality**

Streamlining the report preparation process – TIPS!

- **Determining the objectives:** -Planning, Gathering, drafting, editing, formatting and communicating the information about the activity.
- **Integrity of the report:-** establishes trust and thus provides the basis for reliance on their judgment.
- **Confidentiality:** - respecting the value and ownership of information received. Not disclosing the information without appropriate authority unless there is a legal or professional obligation to do so.
- **Use team writing or report conferencing.**
- **Streamline the report format** — the shorter an audit report is, the less time it typically takes to read and understand.

Targeting audit reports to the proper audience

-Many people in the business world write solely from their own point of view. Such a singular perspective results in a narrow focus.

- Consider the subject from the audience's perspective
- Offer clarity about the purpose or intended outcome
- Explain terminology or jargon that is unfamiliar to the reader
- Take the reader's knowledge of the subject (limited or otherwise) into account.



Targeting audit reports to the proper audience

- Is the report's central message clear?
- Is it the appropriate length (too short or too long)?
- Does it have suitable graphics (e.g., pictures, tables, graphs)?
- "Never use a long word where a short one will do."
- Avoid biased language
- Be conscious about whether you want to take a positive or negative tone.
- Always bear the brief in mind while you are writing

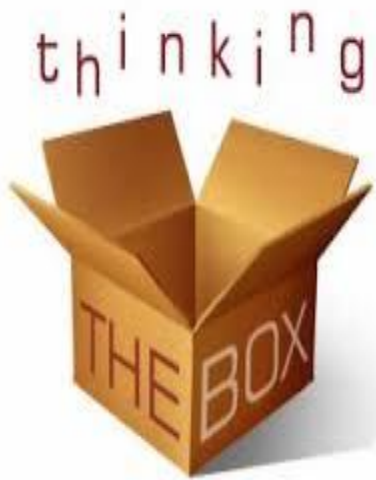


How to get your reports read and your message understood

Devices for Easier Reading

- Summaries
- Headings
- Topic sentences
- Graphics





Audit report branding

Audit report Branding is also a way to build an important company asset, which is a good reputation. Whether a company has no reputation, or a less than stellar reputation, branding can help change that.

Audit report branding can build an expectation about upcoming audit reports bringing better improvements.

A good audit report branding achieves the following:

- Delivers the message clearly
- Confirms the credibility
- Stake holders look forward to IA reports

Branding Techniques

- **Set and stick to a clear scope for the audit.** For unclear or new areas, slate a specific amount of time for survey
- **Tell the reader about all the work you did**
 - > Interviewed officials, reviewed data, analyzed information, compared/evaluated, reached conclusions – using your work to boost yield in the audit report.
 - > This builds credibility and confidence in the report by users because they can “see inside” your work
- **More “Contacts” = More Results:** Extended to auditing, it’s a good goal to have more contacts with decision-makers, the public, and the media. Audit reports are the perfect vehicle to do this, but we need more reports to have more contacts.

Branding Techniques

- **Tell the reader about all the work you did**

Interviewed officials, reviewed data, analyzed information, compared/evaluated, reached conclusions – using your work to boost yield in the audit report.

- **Clear Reporting Helps Prompt Review** : The more focused the report is, the easier and faster it is to review

- **Responsibility Clearance**:-Try placing responsibility on management, rather than on the auditor.

- **Use visuals** – Photos, charts, maps, sketches to explain

- **Inspiring Action with Auditing**- Audits help change happen through well-supported, published recommendations.

- **Audit readers tend to be busy**. State main point in title, in summary, and throughout the report

Sample Reports

□ Cover pages of Audit Reports



PRIMA BAKING TRAINING CENTRE



INTERNAL AUDIT – Sales, Distribution, Purchases (Local), Imports & Export Operations, Service and Maintenance and Vehicle Fleet Management

CEYLON GRAIN ELEVATORS PLC



INTERNAL AUDIT – Sales & Marketing, Purchases (Local), Imports, Inventory & warehouse operations and Health & Safety

CEYLON AGRO INDUSTRIES LIMITED






INTERNAL AUDIT – Sales & Marketing, Finance, Prima Flour Packing Operation, Prima Oil Operation, Imports, Restaurant & Banquet Operations and Maize Operations

Risk Rating Samples

RISK RATING

A risk rating has been assigned to each finding and also an indication for findings where action is required with immediate effect to enable the management to identify the most important issues raised and to prioritize their action and response accordingly.

Significance of the risk is defined as follows.

Risk	Definition	Symbols
High	Issues that are critical and require immediate action.	
Moderate	Issues that denotes significant control weaknesses and required to be avoided in the future.	
Low	Issues that highlight errors/ lapses in controls and required to be improved upon in order to ensure the quality, efficiency, effectiveness and administration of the Company.	

Definitions of Risk rating High, Medium, Low

Risk rating is based on the combinations of ratings for significance and likelihood.

Likelihood \ Significance	High	Medium	Low
High	High	High	Medium
Medium	High	Medium	Low
Low	Medium	Low	Low

Definitions of likelihood and Significance (High, Medium, Low)

Significance		Likelihood	
High	Serious impact on operation, reputation, earnings or shareholder value	High	Conditions within the environment indicate that an event could occur in the immediate future
Medium	Significant impact on operation, reputation, earnings or shareholder value	Medium	Conditions within the environment indicate that an event could occur in the short term future
Low	Less significant impact on operation, reputation, earnings or shareholder value	Low	Conditions within the environment indicate that an event could occur in the long term future

Definitions of control environment grading

Evaluation Grading (based on process control and sample tested)	
High	Very good/ no deviances found
Medium	Satisfactory/ Requires improvement
Low	Unsatisfactory/ Presence of weaknesses in the controls

1. INTRODUCTION

As requested by the Chairman of the Audit Comr audit covering the significant areas of operations i Digana Milk Factory, Ambewela Milk Factory and carried out by us on a monthly basis.

We consider internal auditing to be an independent the review of accounting, financial and other op Management. The objective of internal auditin Organization in the effective discharge of their control, measuring and evaluating the effectiveness Management with analysis, appraisal, recomm concerning the activities reviewed.

This report is intended solely for the information and Management of the Company, and is not inte anyone other than these specified parties.

Our observations and recommendations in relatio 2012 are set out in this report.

Overall Issue Rating Rationale

		LIKELIHOOD		
		1-5	6-15	16-25
SIGNIFICANCE	1-5	Low	Medium	Medium
	6-15	Medium	Medium	High
	16-25	Medium	High	High

Rating Description

Issue Rating	Rating Guideline
High	A significant risk which is not adequately addressed by the controls in place and should be addressed immediately.
Medium	A risk which is not adequately addressed by the controls in place.
Low	A minor risk or lapse in controls which should be addressed.
Not Rated	Grading is irrelevant

Root Cause	
D	Design Deficiency
O	Operating Ineffectiveness
S	System Deficiency

Occurrence	
N	New
R	Recurring

Root Cause	
D	Design Deficiency
O	Operating Ineffectiveness
S	System Deficiency

Occurrence	
N	New
R	Recurring

It indicates the minor control lapses which need to be improved.

Moderate issues which need to be adequately controlled.

Critical issues which should be rectified immediately.

N:- It refers to the new findings /Observations

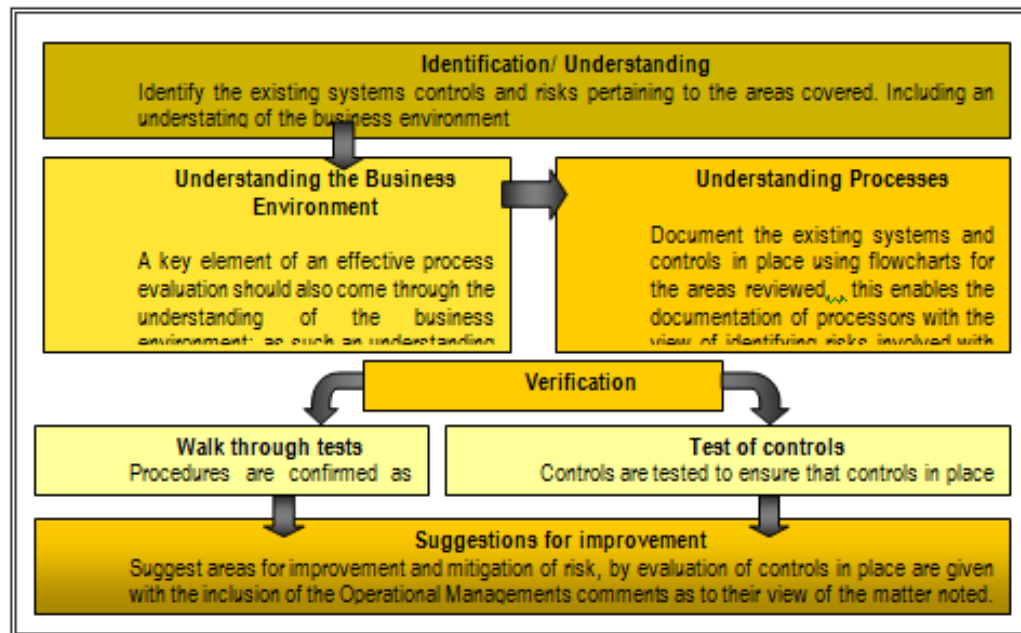
R:- It denotes the issues which were highlighted in the previous audits and not yet rectified

Risk Assessment Methodology

3 METHODOLOGY

In carrying out assignments of reviewing system and financial compliance aspects of existing systems, we have adopted the following techniques and methodology, our concerns have been mainly to identify the risks & control weaknesses involved within the described Process.

RISK ASSEMENT METHODOLOGY



TECHNIQUES USED







We have adopted the following techniques and work steps in the application of the above methodology,

- Conducting interviews with all levels of staff involved in the processes under review.
- Documenting processes based on discussions held.
- Carrying out "walkthrough procedures" of the process documented to confirm our understanding. Walkthrough procedures refer to tracing a single transaction from the start of process to its end in order to confirm our understanding.
- Trace flow of processes amongst staff to check adequate Segregation of duties.
- Identify risks to the process and the controls that exist to mitigate these risks.
- Suggest improvements to strengthen controls and improve efficiency of process.

Executive Summary of the Audit Findings

2 EXECUTIVE SUMMARY

The following is an executive summary of the observation made during our audit.

Observation Noted (Under each Company)	Recommended Action		Risk / Current Status	Management comment / time frame for Action
PRIME MOVER OPERATIONS				
Significant deviations in the Actual distance travelled by Prime Movers when compared to the standard kilometers distances set by the organization.	We strongly recommend the management to look into this matter immediately.	3.1		Agreed
No contracts established between current prime mover drivers resulting prime mover drivers not keeping proper co drivers	It is suggested that the management to look into possibilities of developing the agreement and signing with the drivers as soon as possible.	3.2		Agreed
Trip targets set from the Prime Mover Department can be improved significantly considering the recent improvement of the roads all around Sri Lanka.	We suggest the management to review all current trip targets and revision necessarily.	3.3		Agreed
Several new Prime Mover spare parts are not included in the inventory system.	We recommend the management to look into this matter and take corrective action to include these items in the system.	3.4		Agreed
No standard logistic per kilometer cost for Prime Movers and No regular daily/ hourly monitoring of the Prime Movers to minimize unwanted lead time.	"Prime Mover Department" should calculate per kilometer cost for Prime Movers and ensure the other operational aspects are in line with the standards.	3.5		Agreed
Ineffective and biased 'EXCRO' commission system.	Management should look into the possibility of adopting a different rate for the EXCRO commission based on the distance of the transport.	3.6		Disagree. Noted will see on slight changes.

Critical issues which should be rectified immediately.

Moderate issues which need to be adequately controlled.

minor control lapses which need to be improved.

❑ AUDIT FINDINGS- COVER PAGE FOR EACH AREA

XYZ (Pvt) Ltd

Internal Audit Report

Template 1

Area of work	Revenue	Section reference number	2.1
Assessment of control environment			
Control Measure	Grading		
Adequacy of policies, rules & procedures	High		
Documentation of policies and procedures	Medium		
Timeliness	Medium		
Compliance to policies and procedures	Medium		
Summary of work performed			
Business Process	Verifications – Document Reference		
Revenue	Section 5 – work plan		
Process Flow Charts			
Business Process	Document Reference		
Revenue	None		

XYZ (Pvt) Ltd

Internal Audit Report

Template 2

Area of work	Operations and Procurement	Section reference number	2.2
Assessment of control environment			
Control Measure	Grading		
Adequacy of policies, rules & procedures	High		
Documentation of policies and procedures	Medium		
Timeliness	Medium		
Compliance to policies and procedures	Medium		
Summary of work performed			
Business Process	Verifications – Document Reference		
Procurement	Section 5 – work plan		
Process Flow Charts			
Business Process	Document Reference		
Revenue	None		

Template 3

Area of Work	e.g. Cash & Bank Operation	Section Reference Number	
Period of Review			
Process/Business cycle	e.g. Receipts, Petty cash and bank Reconciliations		
Objective			
Control environment assessment			
Control Measure	Grading	Evaluation Grading (based on process controls and sample tested)	
Adequacy of rules & procedures		<i>Presence of strong internal controls, procedures, monitoring, compliance as applicable to the audit scope</i>	
Segregation and supervision		Good	Very strong/ No deficiencies found
Documentation		Satisfactory	Adequate/Requires minor improvements
Timeliness		Unsatisfactory	Presence of weaknesses in internal controls, systems and procedures
Compliance		Not rated	Grading is irrelevant
Process Flow Diagrams completed	Yes/No	<input type="checkbox"/>	<input type="checkbox"/>
Sample selected			
Risk Observation			
Process/Business Cycle	Observation		
<i>Receipts</i>	<i>Comment here if "No weaknesses were observed"</i>		
	OR		
<i>Petty Cash</i>	<i>Where weaknesses have been observed, give section reference here and detail findings in Template 8</i>		
<i>Bank reconciliations</i>			

Detail Audit findings

This template is to be completed for each audit finding

Template 4

Area of Work	e.g. Cash & Bank Operation	Section Reference Number	
Period of Review			
Process/Business cycle	e.g. Receipts		
Audit findings			
Section Serial Number		Annexure Reference	
		New	
		Recurrent	
Risk Observation		Risk Rating for Area of focus	
		Tick one	
		High	
		Medium	
		Low	
		Not rated	
Related risk and benefit of mitigating the risk			
Proposed risk mitigation action plan			
Management comment (agreed corrective action)			
Comment responded by (name and designation)			
Responsibility (Name and designation)			
Implementation response time			

Detail Audit findings

Location	Head Office	Observation Reference Number	3.1.1																																								
Department	Transport	Month of Review	July 2012																																								
AUDIT FINDING																																											
Issue Title- DISCREPANCIES IN COMPUTATIONS OF TRAVELLING AND SUBSISTENCE ALLOWANCES			<table border="1"> <tr> <td>New</td> <td></td> </tr> <tr> <td>Recurring</td> <td>✓</td> </tr> </table>	New		Recurring	✓																																				
New																																											
Recurring	✓																																										
<p>Observation</p> <p>We observed calculation errors in relation to Subsistence Allowance computations due to errors in the attendance records generated through the System.</p> <p>Details are as follows.</p>			<table border="1"> <tr> <td colspan="2" style="text-align: right;">Template 5</td> <td>Rating</td> </tr> <tr> <td colspan="2"></td> <td>High</td> </tr> <tr> <td colspan="2"></td> <td>Medium</td> </tr> <tr> <td colspan="2"></td> <td>Low</td> </tr> <tr> <td colspan="2"></td> <td>Not Rated</td> </tr> <tr> <td rowspan="3">Root Cause</td> <td>D</td> <td></td> </tr> <tr> <td>O</td> <td>✓</td> </tr> <tr> <td>S</td> <td>✓</td> </tr> </table>	Template 5		Rating			High			Medium			Low			Not Rated	Root Cause	D		O	✓	S	✓																		
Template 5		Rating																																									
		High																																									
		Medium																																									
		Low																																									
		Not Rated																																									
Root Cause	D																																										
	O	✓																																									
	S	✓																																									
<table border="1"> <thead> <tr> <th rowspan="2">EPF No.</th> <th rowspan="2">Name of the Employee</th> <th colspan="2">Departure</th> <th colspan="2">Arrival</th> <th rowspan="2">Description</th> <th rowspan="2">Amount Rs.Cts.</th> </tr> <tr> <th>Date</th> <th>Time</th> <th>Date</th> <th>Time</th> </tr> </thead> <tbody> <tr> <td rowspan="2">1175</td> <td rowspan="2">M.R.P. Weeraratne</td> <td>05.06.12</td> <td>23.20Hrs</td> <td>06.06.12</td> <td>120.20Hrs</td> <td>Palawatte</td> <td>435.00</td> </tr> <tr> <td>06.06.12</td> <td>11.45Hrs</td> <td>08.06.12</td> <td>13.36Hrs</td> <td>Ampeweh/ Pokkaraawe h/ Ukkarama loka #ya</td> <td>870.00</td> </tr> <tr> <td rowspan="2">0868</td> <td rowspan="2">M.R.R. Ariyaratne</td> <td>05.06.12</td> <td>23.20Hrs</td> <td>06.06.12</td> <td>120.20Hrs</td> <td>Palawatte</td> <td>360.00</td> </tr> <tr> <td>06.06.12</td> <td>11.45Hrs</td> <td>08.06.12</td> <td>13.36Hrs</td> <td>Ampeweh/ Pokkaraawe h/ Ukkarama loka #ya</td> <td>720.00</td> </tr> </tbody> </table> <p>* The same officer has arrived on 06.06.2012 at 20.20Hrs. and left the factory on the same day at 11.45Hrs. on another journey.</p>				EPF No.	Name of the Employee	Departure		Arrival		Description	Amount Rs.Cts.	Date	Time	Date	Time	1175	M.R.P. Weeraratne	05.06.12	23.20Hrs	06.06.12	120.20Hrs	Palawatte	435.00	06.06.12	11.45Hrs	08.06.12	13.36Hrs	Ampeweh/ Pokkaraawe h/ Ukkarama loka #ya	870.00	0868	M.R.R. Ariyaratne	05.06.12	23.20Hrs	06.06.12	120.20Hrs	Palawatte	360.00	06.06.12	11.45Hrs	08.06.12	13.36Hrs	Ampeweh/ Pokkaraawe h/ Ukkarama loka #ya	720.00
EPF No.	Name of the Employee	Departure				Arrival		Description	Amount Rs.Cts.																																		
		Date	Time	Date	Time																																						
1175	M.R.P. Weeraratne	05.06.12	23.20Hrs	06.06.12	120.20Hrs	Palawatte	435.00																																				
		06.06.12	11.45Hrs	08.06.12	13.36Hrs	Ampeweh/ Pokkaraawe h/ Ukkarama loka #ya	870.00																																				
0868	M.R.R. Ariyaratne	05.06.12	23.20Hrs	06.06.12	120.20Hrs	Palawatte	360.00																																				
		06.06.12	11.45Hrs	08.06.12	13.36Hrs	Ampeweh/ Pokkaraawe h/ Ukkarama loka #ya	720.00																																				
<p>Implication</p> <p>Inability to rely on the accuracy of the System generated attendance records for computations.</p>																																											
<p>Recommendation</p> <p>A responsible officer should be assigned with the task of identifying the System bugs in the Attendance System and necessary action taken to rectify the same. Further, attendance records generated from the System for the purpose of computations should be checked for accuracy prior to performing the computations.</p>																																											
<p>Management Comment</p>																																											
Officer Responsible		Manager - Transport																																									
Date of Response																																											
Implementation Response Time																																											

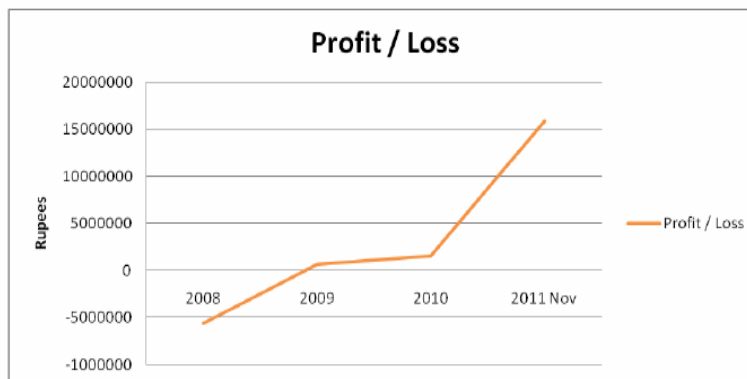
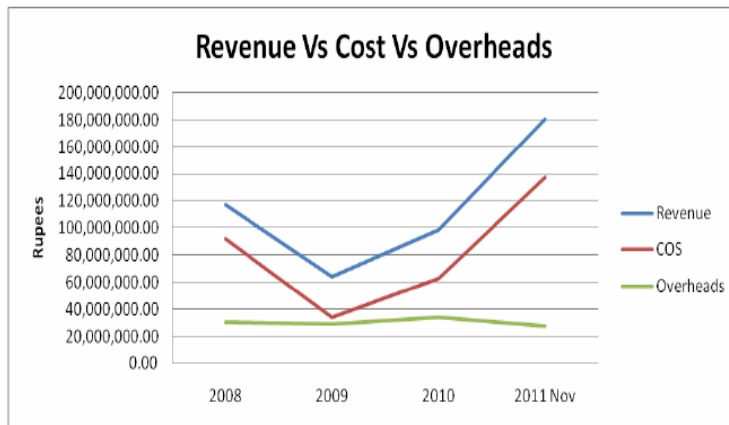
4 INTRODUCTION

Prima Management Services (Pvt) Ltd is the IT services providing company for Prima Group Sri Lanka. After its establishment in 2006, company has proven its ability in many ways, continuously supporting the Group achieve corporate objectives.

There are 23 employees currently employed at PMS, and the company operates with the following main functional units.

- Software Development Team
- Network & IT Infrastructure Development Team
- IT Support Team
- MIS Engineering Team

Shown below is a yearly comparison of the Sales, Cost of sales and Overheads of Prima Management Services.



Indicating Data /Comparisons through graphs makes readers easy to understand

Internal Audit Plan Status

Project	Planning	Fieldwork	Report Drafting / Socialization	Report with Management	Report Issued	Report Number
Project A	[Blue bar]					07-01
Project B	[Blue bar]					07-02
Project C	[Blue bar]					07-03
Project D	[Dark Blue bar]				[Black bar]	Expected Issue Date
Project E	[Dark Blue bar]				[Black bar]	
Project F	[Dark Blue bar]				[Black bar]	
Project G	[Dark Blue bar]				[Black bar]	
Project L	[Olive bar]			[Black bar]		
Project M	[Olive bar]			[Black bar]		
Project N	[Light Green bar]		[Black bar]			
Project O	[Light Green bar]		[Black bar]			
Project P	[Light Green bar]		[Black bar]			
Project Q	[Brown bar]	[Black bar]				
Project R	[Brown bar]	[Black bar]				
Project S	[Brown bar]	[Black bar]				
Project T	[Brown bar]	[Black bar]				
Project U	[Brown bar]	[Black bar]				

Q & A

THANK YOU